

Valleys Regeneration Strategy

Consultation Report

Date of issue: February 2024



UK Government Wales
Llywodraeth y DU Cymru

**LEVELLING
— UP —**

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1. Overview

Bridgend County Borough Council with the support of UK Government's Shared Prosperity Fund, have commissioned consultants Mott Macdonald to produce a Valleys Regeneration Strategy for the upper valleys of the Ogmore, Garw and Llynfi.

To ensure our strategy reflects on priorities of the people living, working, and visiting the valleys a public consultation was undertaken between 4th January 2024 to 4th February 2024.

In total, there were **498 responses** to the public consultation, including online and paper completions.

2. Introduction

A public survey was available to complete online through a link on the consultation page of the council's website. Paper copies of the consultation were also available, which could be sent directly to residents upon request.

Surveys were available in Welsh and English Language; alternative copies were available upon request.. Respondents could choose to answer all or some questions. All survey responses offered the option of anonymity.

3. Marketing and engagement methods

Details of the consultation were shared with the following stakeholders:

- All schools within the Strategy focus areas.
- All Town and Community Councils within the Strategy focus areas.
- The Bridgend Employability Network, which is made up of key workers from DWP Job Centre Plus, BAVO, Careers Wales, Llamau, Age Concern, Citizen's Advice, Employability Bridgend, Multiply, Valleys 2 Coast, Hafod and many more.
- Cwm Taf Morgannwg Public Service Board.
- BCBC departments including Economy, Natural Resources & Sustainability, Planning, Highways, Heads of Service, Conservation, Equalities, Schools, Wellbeing.
- Local service providers including South Wales Police, south Wales Fire and Rescue Service, Transport for Wales, Awen Cultural Trust, Cwm Taf Morgannwg.

Posters were also distributed to a range of venues across the valleys, including:

- GP surgeries
- Community Centres/Village Halls
- Libraries
- Post Offices
- Newsagents

3.1. Marketing

This section details methods used to raise the profile of the consultation and encourage participation.

3.1.1. Social media

The council runs the following social media accounts: Twitter, Facebook, LinkedIn.

The public consultation was posted bilingually to the council's corporate Twitter, Facebook, and LinkedIn channels throughout the consultation period, to raise awareness of the consultation and to encourage citizens to share their views on the strategy.

The council currently has 14,766 followers on its English Twitter account and 373 on its Welsh Twitter account, 20,087 followers on its English Facebook page and 262 on the Welsh Facebook page, 3,335 followers on Instagram and 7298 followers on LinkedIn and 209 subscribers on YouTube.

The table below shows the total level of engagement with social media posts promoting the consultation during the live period. Figures include both English and Welsh social media posts.

Impressions	Comments	Shares	Link clicks
39,750	107	98	345

3.1.2. Engagement HQ

Engagement HQ is a digital engagement platform that was implemented by the local authority in December 2022, to support the council's online consultation and engagement activities. The platform is available in both English and Welsh Language.

The online survey was published using Engagement HQ, with the link available on the consultation page of the council's website.

Visitors Summary

Be involved, Bridgend from 04 Jan '24 to 04 Feb '24



The above image shows an overview of visitors to the Valleys regeneration consultation project page on Engagement HQ.

The table below shows a highlight of traffic to the Engagement HQ project page for the Valleys Regeneration consultation.

Aware visitors	1,259
Informed visitors	856
Engaged visitors	496
Visits referred from social media	674
Visits referred from council's website	44
Visitors from search engine	22
Direct	425
Referrals	247

3.1.3. Media and Publicity

A press release was issued as part of the weekly-round up on 6 January 2024, to raise awareness and encourage participation.

Cllr Huw David (Leader of Bridgend Council) also shared in his regular update emails to his list of contacts which include local councillors, MP's, MS's.

3.1.4. Gov Delivery

GovDelivery is a digital communications tool that was implemented by the local authority in June 2020, to send messages directly to residents' email inboxes in the language of their choice.

There are currently 35,143 English language and 283 Welsh language users who have subscribed to receive the council's weekly update emails.

The Valleys Regeneration Consultation was included in the resident's bulletin on 4 January 2024, which included links to the strategy and online survey.

The table below shows when details were included in bulletin as well as the number of click through links to the survey in both English and Welsh language.

Date	Total English clicks	Total Welsh clicks
4 January 2024	212	0

3.2. Engagement Events

Nine public engagement events were held throughout the consultation period, to encourage residents and members to share their views on the consultation.

The posters below were produced including details of the event which were shared via the council's social media, and distributed at key venues throughout the consultation areas and with relevant stakeholders (section 3)

HAVE YOUR SAY

BRIDGEND VALLEYS REGENERATION STRATEGY

If you live, work in or visit the valleys of Garw, Llynfi and Ogmore, we'd like to hear from you!

We want to hear people's opinions and reflections on life living, working in or visiting the valleys.



Drop into our public sessions and speak to the project team about the key issues, challenges and opportunities you see in the valleys today.

Monday 22 January, 1pm - 4pm
Noddfa Chapel, Caerau
Ogmore Valley Life Centre
Blaengarw Workmen's Hall

Tuesday 23 January, 9.30am - 12.30pm
Llangynwyd Village Hall
Betws Life Centre
The Mem, Nantymoel

Tuesday 23 January, 2pm - 5pm
Garw Valley Life Centre
Maesteg Employability Hub

You can also have your say online!

DWEUD EICH DWEUD

STRATEGAETH ADFYWIO CYMOEDD PEN-Y-BONT AR OGWR

Os ydych yn byw neu'n gweithio yng Nghwm Garw, Llynfi ac Ogwr, neu'n ymweld â hwy, rydym yn awyddus i glywed eich barn!

Rydym eisiau clywed barn a myfyrdodau pobl ar fywyd yn byw neu'n gweithio yn y cymoedd, neu'n ymweld â hwy.



Galwch heibio i'n sesiynau cyhoeddus am sgwrs â'r tim prosiect ynghylch y materion, heriau a'r cyfleoedd allweddol a welwch yn y cymoedd ar hyn o bryd.

Dydd Llun 22 Ionawr, 1pm - 4pm
Capel Noddfa, Caerau
Canolfan Bywyd Cwm Ogwr
Neuadd y Gweithwyr Blaengarw

Dydd Mawrth 23 Ionawr, 9.30am - 12.30pm
Neuadd Bentref Llangynwyd
Canolfan Bywyd Betws
Y Mem, Nant-y-moel

Dydd Mawrth 23 Ionawr, 2pm - 5pm
Canolfan Bywyd Cwm Garw
Hwb Cyflogadwyedd Maesteg

Gallwch hefyd ddweud eich dweud ar-lein!

Public consultation sessions were held at the following venues:

- Betws Life Centre
- Evanstown/Gilfach Goch Bowls Club
- Llangynwyd Village Hall
- Employability Bridgend Hub, Maesteg

- Noddfa Chapel, Caerau
- Blaengarw Workmen's Hall
- Garw Valley Life Centre
- The MEM Boys and Girls Club, Nantymoel
- Ogmore Valley Life Centre

A total of **65** people attended the engagement sessions.

4. Response Rate

In total there were **498** submissions to the public consultation. **479** responses were submitted through the online survey, and **19** responses were submitted as paper copies.

5. How effective was the consultation?

The data collection methods, which include the online survey and a paper survey were developed using plain English to maximise understanding. These response methods were designed to give a consistency to the survey across multiple platforms.

6. Headline figures

- 205 respondents selected to comment on the Garw Valley.
- 184 respondents selected to comment on the Llynfi Valley.
- 148 respondents opted to comment on the Ogmore Valley.
- 55.1% of respondents (269) travel out of the valleys daily to access work, facilities, and services.
- 36.1% of respondents (176) visit the village centre/local facilities weekly.
- The majority of respondents (438) live in the area(s).
- 120 respondents visit the village centre/ facilities between 5pm-7pm.
- 113 respondents state they visit the village centre/facilities between 11am-1pm.
- The most popular mode of transport around the local area(s) is by car (423).
- 68.6% of respondents (313) think there are underused buildings within the area.
- 51.6% of respondents (220) think there are areas of underused land within the area.
- 87.6% of respondents (364) were not responding to the consultation as a representative for business, service, or group.

7. Questions and analysis - consultation Survey

7.1. Language used to complete the survey.

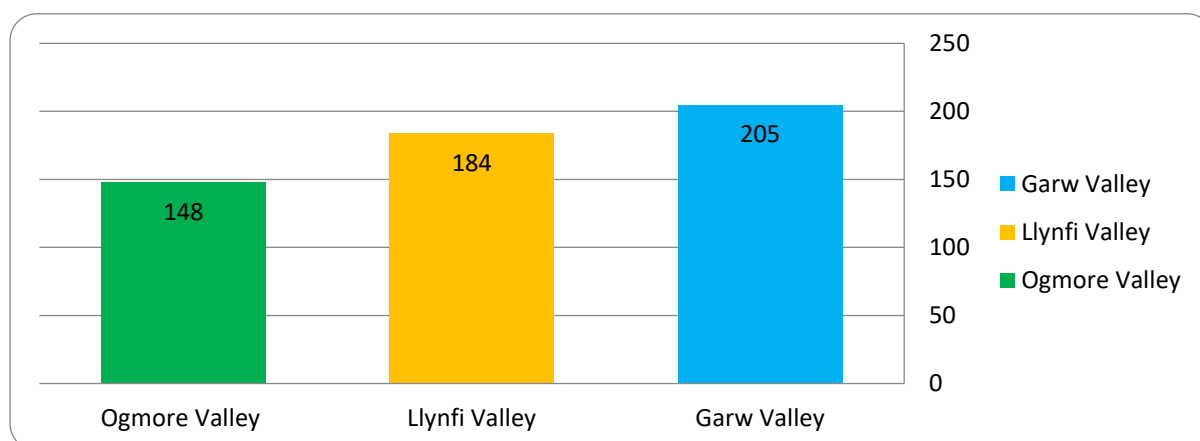
Respondents to the consultation survey were initially asked in which language they would like to complete the survey. Overall, 99.6% of respondents selected English with 0.4% selecting Welsh.

Language	#	%
English	496	99.6%
Welsh	2	0.4%
Total	498	100.0

8. Survey Questions and Analysis:

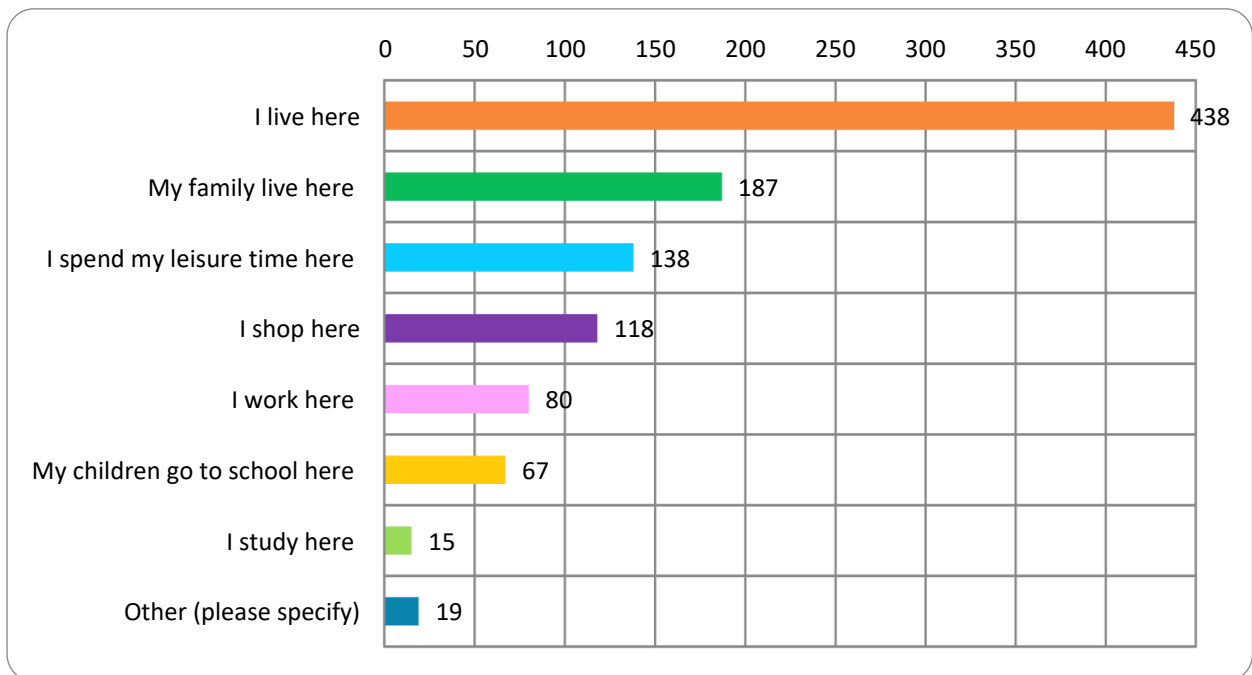
This section outlines and analyses all questions asked in the online survey. All questions were optional, so participants could choose to answer all or some of the questions.

What area would you like to comment on?
(Tick all that apply)



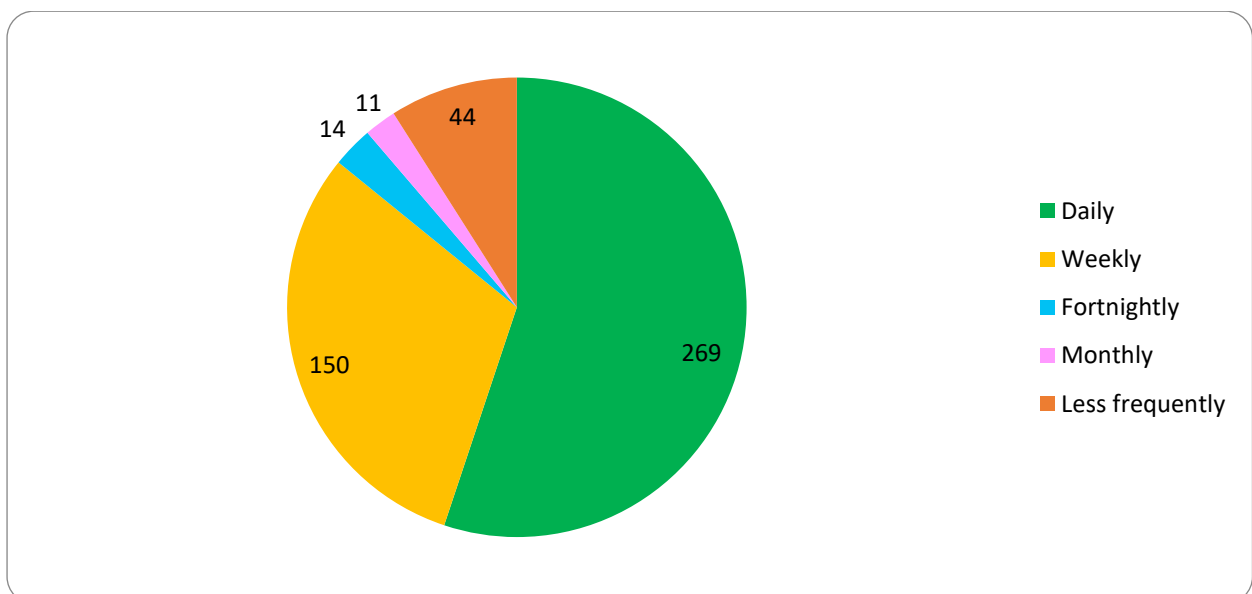
As shown above, 205 respondents selected to comment on the Garw Valley, 184 selected the Llynfi Valley and 148 opted to comment on the Ogmore Valley. Respondents were able to select all the Valleys that apply to them.

What is your connection to the area?
(Tick all that apply)



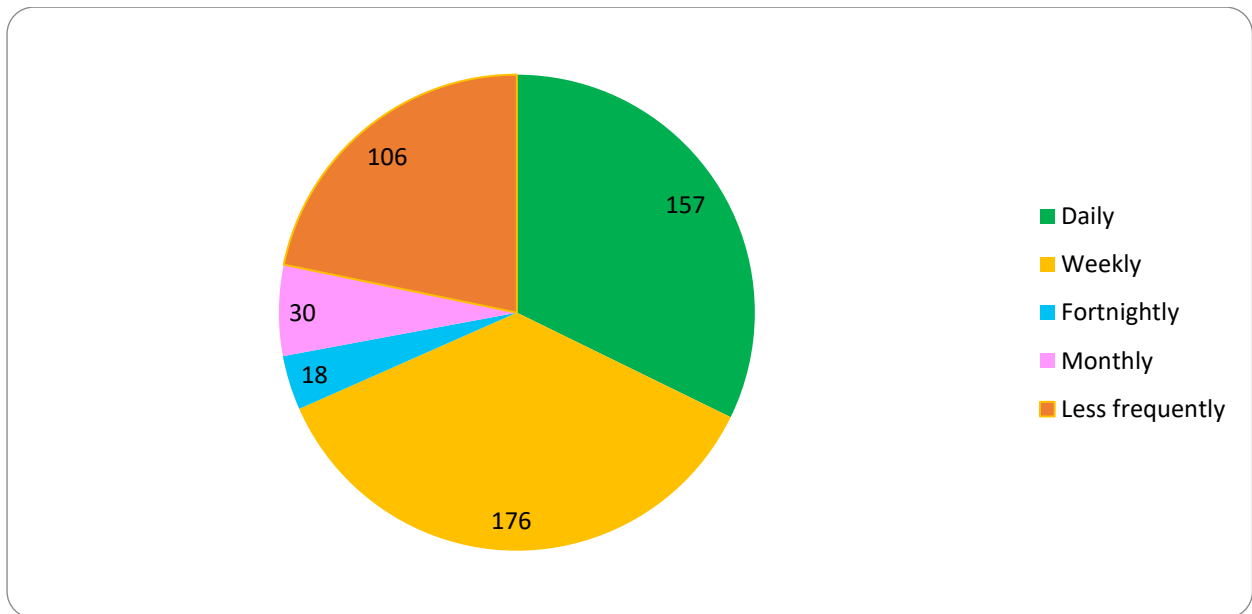
As shown above, the majority of respondents (438) live in the area(s). 187 respondents have family living in the area(s), and 138 respondents state that they spend their leisure time at the area(s). Respondents were able to select all the options relevant to them.

How often do you travel out of the Valleys area to access work, facilities, and services?



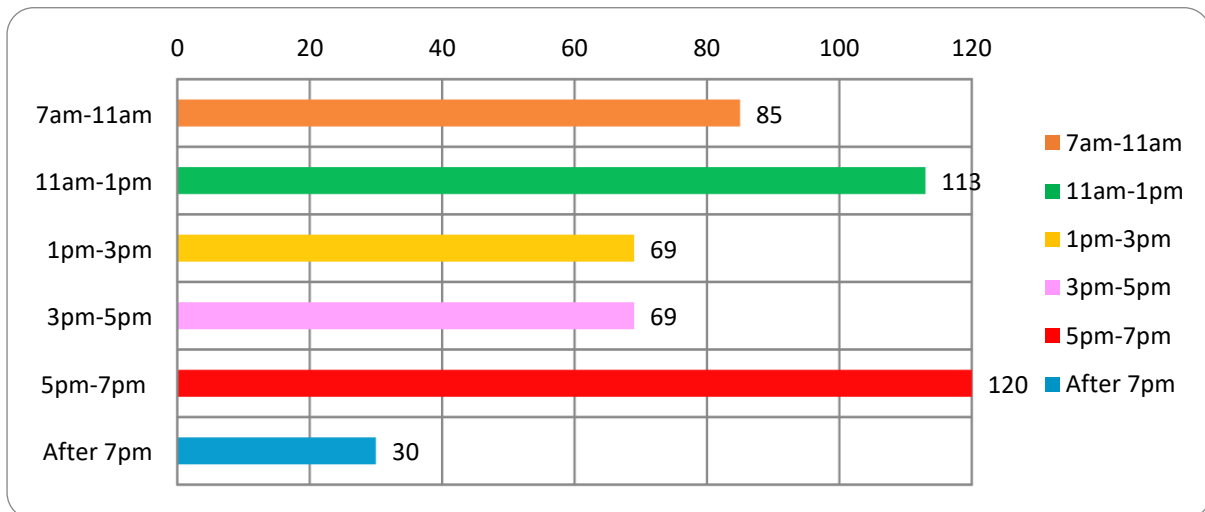
As shown above, 55.1% of respondents (269) travel out of the valleys daily to access work, facilities, and services. 30% of respondents (150) travel out of the area weekly, and 9% (44) travel less frequently.

How often do you visit the village centre/local facilities?



As shown above, 36.1% of respondents (176) visit the village centre/local facilities weekly, where as 32.2% (157) visit daily. 21.8% of respondents (106) state that they visit less frequently and 6.2% (30) visit monthly. Only 3.7% of respondents (18) selected that they visit the centre/local facilities fortnightly.

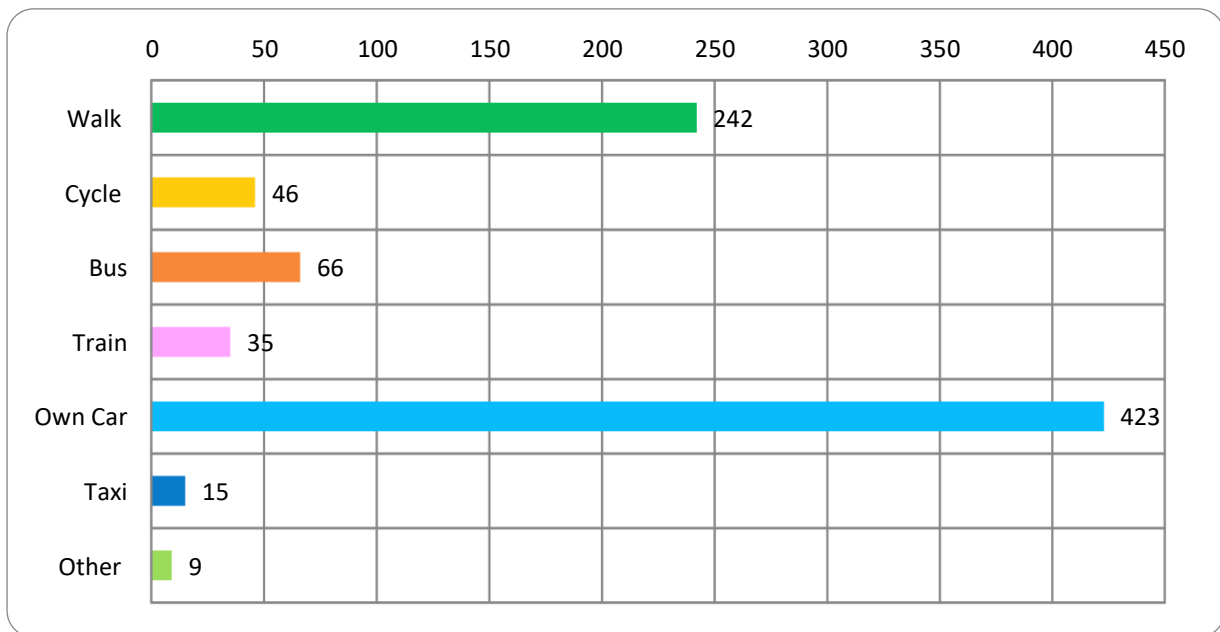
What times of the day do you visit the village centre/local facilities?



This question was a multiple choice, allowing respondents to select the times relevant to them.

As shown above, 120 respondents visit the village centre/ facilities between 5pm-7pm. 113 respondents visit between 11am-1pm, and 85 respondents visit between 7am-11am. 69 respondents visit the centre/facilities, and further 69 respondents visit between 3pm-5pm. Only 30 respondents visit the village centre / local facilities after 7pm.

What modes of travel do you frequently use to travel to, from and around the local area?



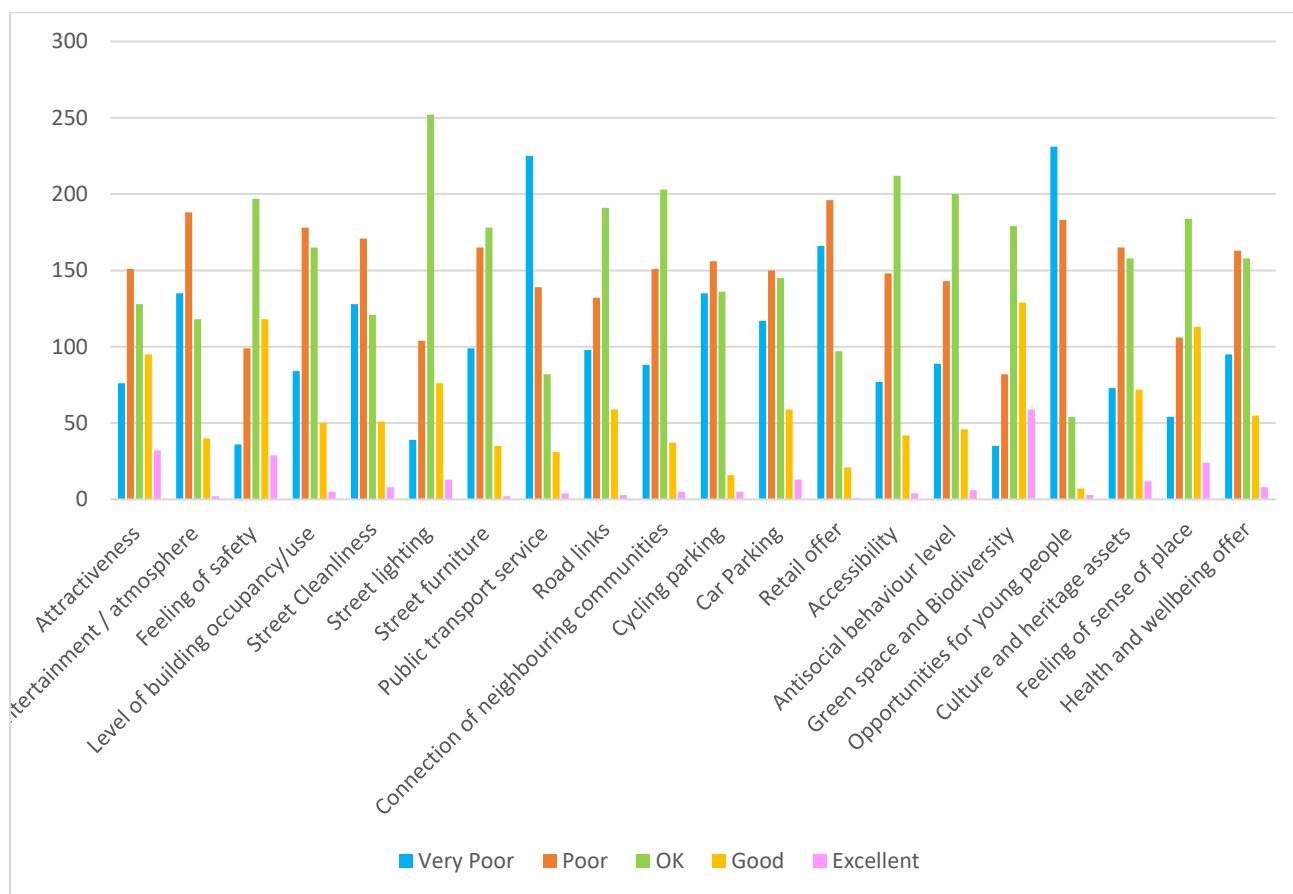
This question was a multiple choice, allowing respondents to select the times relevant to them.

As shown above, the most popular mode of transport around the local area is by car (423). Although 242 respondents walk to, from and around the local area. 66 respondents rely on the bus service, and 46 respondents' cycle to, from and around the area. 35 respondents selected they travel by train and 15 respondents use a Taxi. 9 respondents selected other.

Respondents that selected other were asked to specify their mode of transport. Comments are displayed below:

Work van	2
Motorbike	1
Assisted mobility services	1
I never drove till I moved here at 35yo!!!! And now I've had to take my test! So, I'm able to keep any type of employment as we have a pathetic bus service in this valley Why don't we have a turnaround bus from the valley to the pines then you can jump on another bus to Bridgend if needed	1
Lifts in car from family	1
Befriender	1
Car. As husband disabled	1

What do you think about the following elements within the area(s)?



As shown in the graph above, the top three elements with the highest rating are as follows; 252 respondents rate the street lighting within the area as OK. 231 respondents feel opportunities for young people are very poor. 225 respondents rated public transport service as very poor.

Rates for each element are shown in appendix A.

Are there any other elements you'd like to comment on?

Respondents were given the opportunity to comment on any other elements, comments received are themed into the table below.

Limited and unreliable public transport	39
Cycle tracks need improving / safety	23
Litter / fly tipping is an issue	20
Poor sporting facilities	16
Pot holes / poor roads and pavements	15
Too many vacant and neglected buildings / areas	15
Not enough diversification of stores/food outlets	15
Dog fouling / More dog bins and signs	14
No opportunities or provision for the Youth	14
No elements to comment on	11
Lack of changing rooms / Toilet facilities – Ogmores RFC	10
Garw valley is neglected / underused	10

Childrens parks / green areas are not maintained	9
Illegal parking	7
More bins	7
Anti-social behaviour	7
Street maintenance is needed	6
Valleys are run down	6
20mph	5
Maintenance of over grown grass verges and weeds	4
Lack of funding for surgeries / Access to GPs	4
No employment / training opportunities	4
Wind turbines cause visual and noise pollution	4
Unsafe car parking - Maesteg / Llynfi Valley	3
Drugs are an issue	3
Much less investment to valley areas	3
Too much traffic / speeding through the village	3
Recycling collection is unreliable	2
Maesteg Town hall is over due	2
Poor street lighting	2
Background paper 8 regarding the new LDP J36 / Junction over stretched	2
Need more police presence	2
Better housing development is needed	2
Travel links are poor	2
Multiple walking routes / Countryside views	2
Do not support 15-minute cities proposal	2
Parking permits needed for some streets as home owners struggle to park.	1
Maesteg station car parking controlled by Asda	1
Restricted parking in town centre – Llynfi Valley	1
Pedestrian routes needed in and out of Llynfi Valley	1
No safe cycle routes out of the Llynfi Valley	1
Maesteg Town centre is poor	1
One Petrol station monopolising the area - Maesteg	1
Motorbikes damaging countryside	1
Speed awareness signs	1
No public toilets	1
Reassess school transport provision	1
Limited library open times	1
Better gym / leisure centre opening hours	1
Ewenny Road Ind Est is wasted	1
More development of green space is needed	1
Farm animals escaping is an issue – Blaengarw	1
Halo 3G pitch is poor and not maintained	1
Lack of road signs for speed limits	1
Streets do not meet accessibility requirements	1
No post office	1

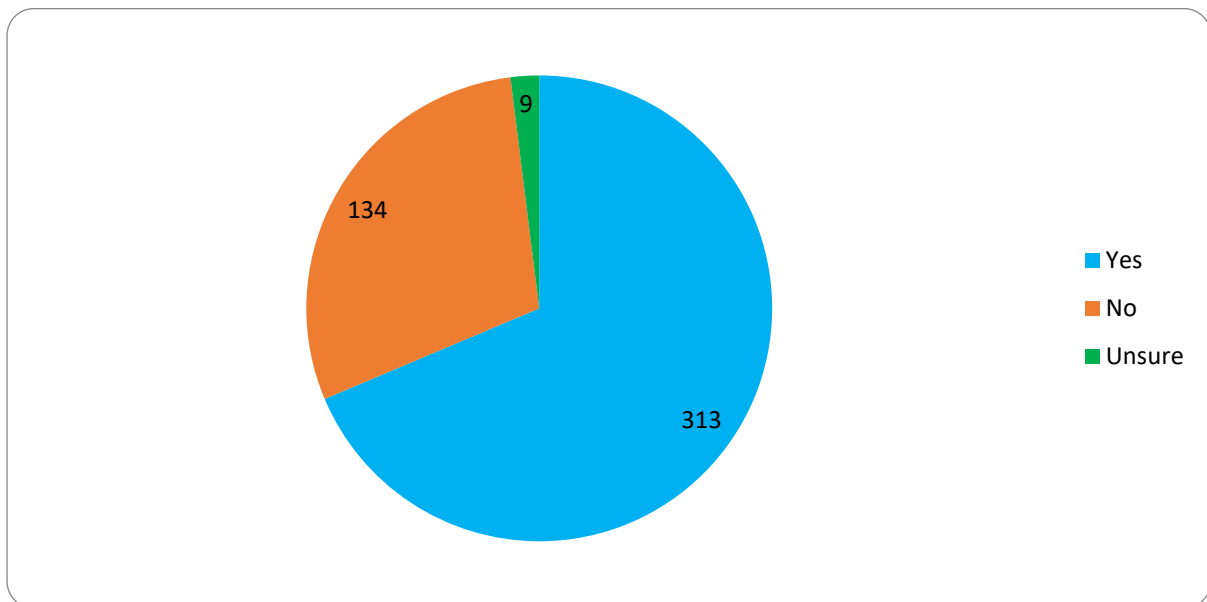
As shown, the top three themes identified from this question are as followed; 39 respondents feel there is limited and unreliable transport within the area. 20 respondents mentioned that Litter and fly tipping is an issue, 23 respondents highlighted that cycle tracks need improving and to be made safer for cyclists.

Are there any other services you would like to see available in the area(s)? Please specify:

Improved public transport	78
More diverse shops / food outlets	34
More opportunities for the Youth	30
More sporting facilities	13
More police presence	13
More community hubs / groups	10
Improved cycling infrastructure	9
Street, paths, and parks maintenance	9
More bins / litter pickers	8
Better access to public services	8
Changing rooms - Ogmores Rugby field	7
Swimming pool	7
Childcare opportunities	6
Better taxi services	6
More fitness and wellbeing services	5
More entertainment facilities - Cinema, music etc	5
More children / baby classes	5
Improved road / pavement maintenance	4
Make use of Maesteg Hospital for minor injuries	4
Visible traffic enforcement	4
3G /4G Pitch	4
Improve outdoor areas and walking routes	4
Facilities for co-working spaces	3
Petrol station	3
Utilise empty stores	3
Further education / training opportunities	3
Encourage small local businesses	3
More support and opportunities for seniors / elderly	3
Better social housing / housing developments	3
Make existing services dependable	3
Improved recycling collection service	3
Employment opportunities	2
Promotion of road safety	2
Skate parks	2
Cycle path to and from Maesteg	2
Prevention of anti-social behaviour	2
Improved access to library service	2
Better park facilities	2
Smaller bus services to the Valley to reduce costs	1
Local pubs	1
Chiropractors	1

Utilise community centre for groups and services	1
Bigger gym facilities in Ogmore	1
75 bus service re-established	1
Shelter homes	1
Supermarkets	1
More car parking	1
Accessible public transport for disabled people	1
Dog wardens	1
Local community events and markets	1
Education / crime prevention for younger people	1
Post office	1
Activities for children during school holidays	1
Private carers covering the Valley areas	1
More History of the valley displays	1
Recycling plant	1
School transport to reduce congestion	1
Free cash points	1
Free parking at train stations	1
Bank	1
More valley investment	1
Volunteer transport	1
New rugby pavilion	1
New school that was proposed	1

Are there any buildings that you think are underused?



As shown above, 68.6% of respondents (313) think there are underused buildings within the area. 29.4% of respondents (134) selected no, and 9 respondents state they were unsure.

If yes, please state the addresses/business names:

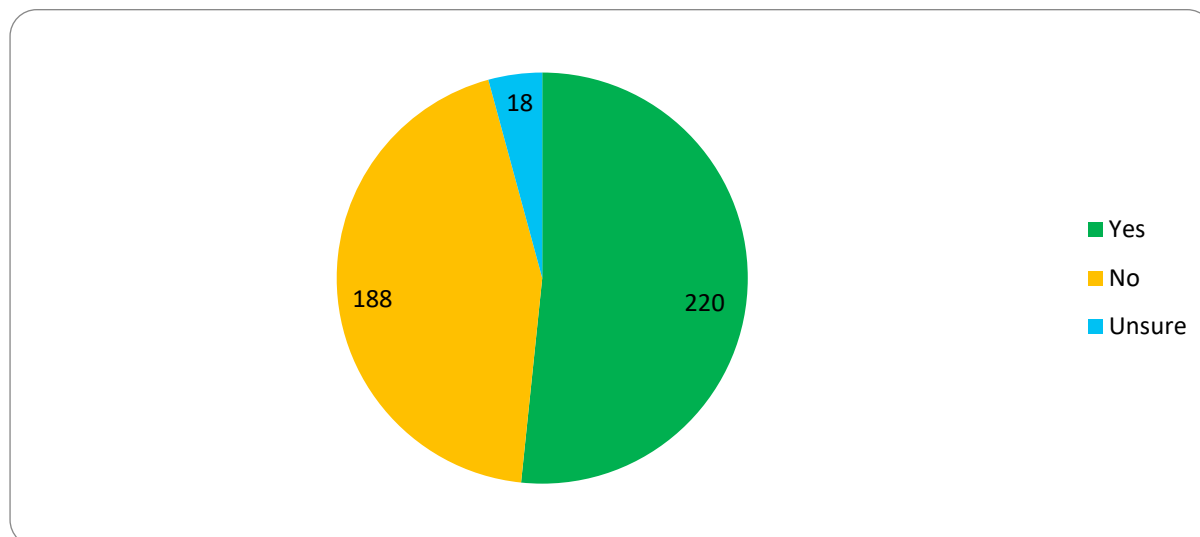
Respondents that selected yes for the previous question were asked to provide further details of the location for any underused buildings. Comments are shown in the table below.

Commercial Street Maesteg	36
Royal Hotel, Pontycymer	20
Old Family Value, Maesteg	17
Old Petrol station, Ogmores Vale	14
Empty Commercial Properties	14
Blaengarw Working Men's Hall	13
Oxford Street, Pontycymer	12
Old Opticians (Randall's, Randall Davies), Maesteg	12
All Chapels	9
The Star, Maesteg	9
Old Wilko's Building, Maesteg	8
Taravella's, Maesteg (Building at bottom of Neath Road)	8
High Street	7
Maesteg Town Hall	7
Old Post office	5
Old HSBC, Maesteg	5
Garw Life Centre	4
Katie Street, Blaengarw	4
Bettws Life Centre	3
The Richard Price Centre, Llangeinor	3
The Prince, Maesteg	3
Ogmores Vale RFC Changing rooms	3
Community Centre	3
Shops in Pontycymer	3
Nantylfyllon Miner's Institute (Miner's Libraries)	3
Abandoned Garage as entering Ogmores Vale	2
Bowrington Arcade, Maesteg	2
Talbot Street, Maesteg	2
Halo Life Centre should be community Hub	2
The Vic	2
Bethania Chapel	2
Scout Hall, Ogmores	2
Life Centre	2
Properties in Neath Road (No.44?)	2
Bethnal Church Unit	1
Tabernacle Chapel	1
Empty shops, Strand Blaengarw	1
The Royal Pub	1
Evanstown community centre	1
Café, 13 Katie Street	1
Flats by Ogmores Vale Primary	1
Shops on Ogmores High Street	1
Flats leading to Wyndham	1

The Lodge	1
Former Rock on Picton Street	1
Empty commercial properties, Ogmore	1
Blackmill Community Centre	1
Caerau Road	1
Blackmill Village	1
Pub on Bridgend Road	1
Blaen Caerau Road	1
Church in Meadow Street	1
Housing by Ogmore Primary School	1
Tennis Courts	1
Blaengarw Community Centre	1
Bettws Community Centre	1
The Strand	1
Llan Village Hall	1
Empty Homes in Caerau	1
Llangeinor football field	1
Caerau Church Hall	1
Llynfi Lodge	1
Old shop, Lewistown	1
Maesteg Sports Centre	1
Chapel opposite boxing club	1
Maesteg Welfare Park	1
Charity Shops	1
Mem Boys Club	1
Closed Hotel	1
Closed toilets, Nantymoel	1
Nantymoel High Street	1
Sports Centre	1
North Hall	1
88 Picton Street	1
Blaengarw RFC	1
The Centre, Pontycymer	1
Old Catholic Church, Caerau	1
The Old post office	1
All Maesteg	1
Court House, Station Street	1
Beethoven's, Castle Street Maesteg	1
Coytrahen Community centre	1
Old Garage, Cemetery Road	1
Abandoned buildings	1
Old Hairdressers, Picton Street Nantyfflon	1
Tylagwn Chapel	1
Old Hotel Pontycymer	1
Empty houses	1
Bryant Centre	1

As shown above, the top three locations for underused buildings were Commercial Street, Maesteg (36), followed by Royal Hotel, Pontycymer (20), and the Old Family Value building in Maesteg (17).

Are there any areas of land you think are underused?



As shown, 51.6% of respondents (220) think there are underused land within the area. 44.1% of respondents (188) selected no, and 4.2% (9) respondents state they were unsure.

If yes, please state the location:

Respondents that selected yes for the previous question were asked to provide further details of the location for any used land. Comments are shown in the table below.

Old Revlon Site, Maesteg Ewenny Rd	45
Carn football field, Garw	13
Ogmore Park / Rugby Field - No changing rooms	13
Old Washeries Site, Ogmore	9
Marshy land at western side of the Planka (rugby and football fields), Ogmore	7
Blaengarw Rugby Club	5
Land from over grown bushes	3
Cycle track, Garw	3
Parc Calon Lan	3
Ffaldau Colliery / Pub	3
Disused Petrol station, Ogmore	3
Football field Blaengarw	2
Old Cadets, Victoria Street Pontycymer	2
BMX track in Caerau	2
Maesteg Welfare Park	2
Green space between River Street and Bridge Street - Maesteg	2
Playing fields	2

Cabbage patch, Garw	2
Coegnant Colliery site, Llynfi	2
Old nursery land at top of Park Avenue.	2
Green spaces not used for walking, Garw	1
The old church near Bryn Bedw, the old school in King Edward Street, Garw	1
Park Street Swing Park, Garw	1
Marian Street Park, Garw	1
Lawrence Park football field, Garw	1
Garnwen mountain	1
Castle Street, Llynfi	1
Underground Car park Aldi - Maesteg	1
Church in St Jones Street, Ogmore	1
Car park in Calon lan	1
Visitor Centre, Parc Calon Lan, Garw	1
Blackmill sheep fields	1
Opposite David St, Blaengarw	1
All 3 lakes and surrounding areas, Garw	1
Green space between the Forge and Tesco - Maesteg	1
Old Aber school - Ogmore Vale	1
Old Berwyn site, Nantymoel	1
The brownfield area in front of Victoria Street, Garw	1
Area in front of Gwendoline Street Blaengarw	1
The Cycle Path from Pontycymer to Brynmenyn	1
Community Park near Llangynwyd fields	1
The Strand Pocket Park, Blaengarw	1
Garw Valley	1
Behind City Road, Garw	1
Crown Park, Llynfi	1
Land by Ogmore industrial estate	1
High Street	1
The royal pub (Bridgend rd., Pontycymer)	1
The Square Blaengarw - broken steps and seats	1
Running track by Blaengarw Primary	1
The Courts, Garw	1
Old Lewistown Football Club	1
Old Bergen Centre land, Ogmore	1
Green behind Victoria St + the old Brewers Garages site, Llynfi	1
Area by Leisure Centre, Garw	1
Coytrahen playing fields	1
Old School building - Land Hill view, Garw	1
Pontycymer Square	1
Betws Fields	1
Llangynwyd Rangers has an area big enough to host an all-surface pitch	1
Green area by the lake by David Street. Garw	1
Evanstown forestry could be developed for recreational use.	1
Area by children's play park and further along towards top of Nantymoel	1
Abercerdin playing fields - poorly maintained	1

Allotments in cemetery road. Ogmore	1
Underground Car park Aldi - Maesteg	1
CF32 8EB	1
All of the playing fields. Lighting and Astro turf or all-weather flooring would encourage more sports activities. Ogmore	1

As shown above, the top three locations for underused land were the Old Revlon Site, Ewenny Road Maesteg (45), followed by Carn Football Field (13), and Ogmore Park / Rugby Field (13).

What do you think would make the area better?

Improved public transport links and facilities	52
Regular maintenance of roads / pathways	40
Improved cycling / walking routes	27
Better facilities and activities for Children & Youth	26
More diverse Shops / Food outlets in town	25
Regular bin emptying / street cleaning	19
More sporting facilities	19
Investment and development	15
Entertainment facilities and community activities	14
Changing rooms in Ogmore RFC	12
Prevent littering / fly tipping	10
More outdoor seating areas	10
Utilise vacant properties	9
Support for local businesses	9
Plant more trees / protect green spaces	9
Improve education / employment opportunities	8
3G / 4G Sports pitch	8
More police presence	8
Public safety – Street lights	8
Generate tourism / more attractions	7
Better quality affordable housing	7
More parking	6
Finish Maesteg Town Hall	5
Better refuse / recycling collection service	4
More leisure facilities – Gym and swimming pool	4
Celebrate / promote local history	3
Improved accessibility	3
Replace coop with supermarket	3
Stop drug use	3
More CCTV	2
Promotion of valley walks / countryside	2
More bins	2
Roads back to 30mph	2
Restriction on loud exhausts from cars	2
Parking at train stations – Ewenny and Garth	2
Enforcement of illegal parking	2

Better contact with local councillors	2
Accessible swimming pool	2
Retail Park / outlet on Ewenny Road Industrial Estate	1
Accessible leisure facilities	1
Maesteg Welfare Park has potential – Café, toilets	1
Support for surgeries	1
Traffic management at school hours – Cwmfelin	1
Speeding control on bend from Ogmere to Lewistown	1
More EV charging points	1
Solar panels	1

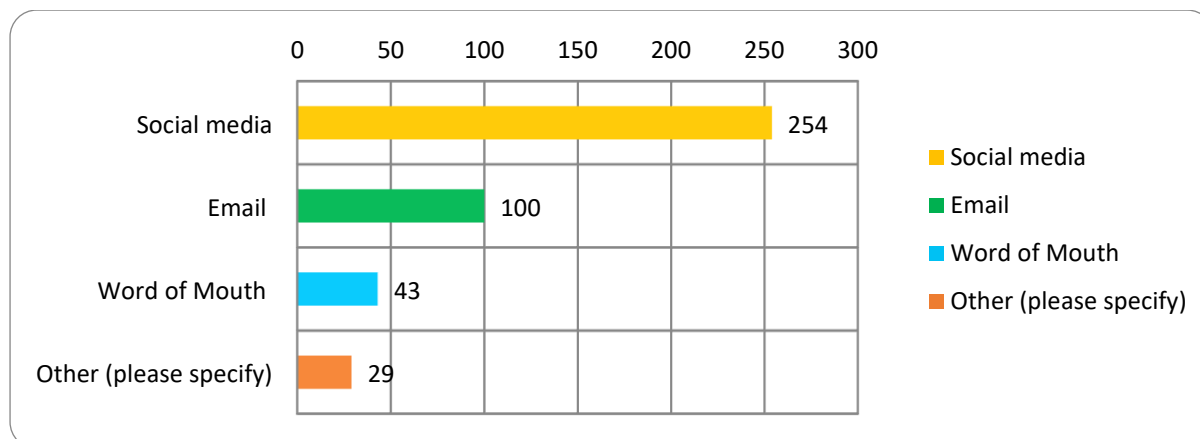
As shown above, the top three themes mentioned to make the area better are as followed; 52 respondents suggested making improvements to public transport links and facilities. 40 respondents highlighted that regular maintenance of roads and public pathways would make the area better. 27 respondents feel that there should be improvements to cycling and walking routes throughout the area.

Part 2 - About yourself

What is your post code:

344 respondents provided a post code for this question. A list of post codes can be found in appendix B.

Where did you find out about this consultation?

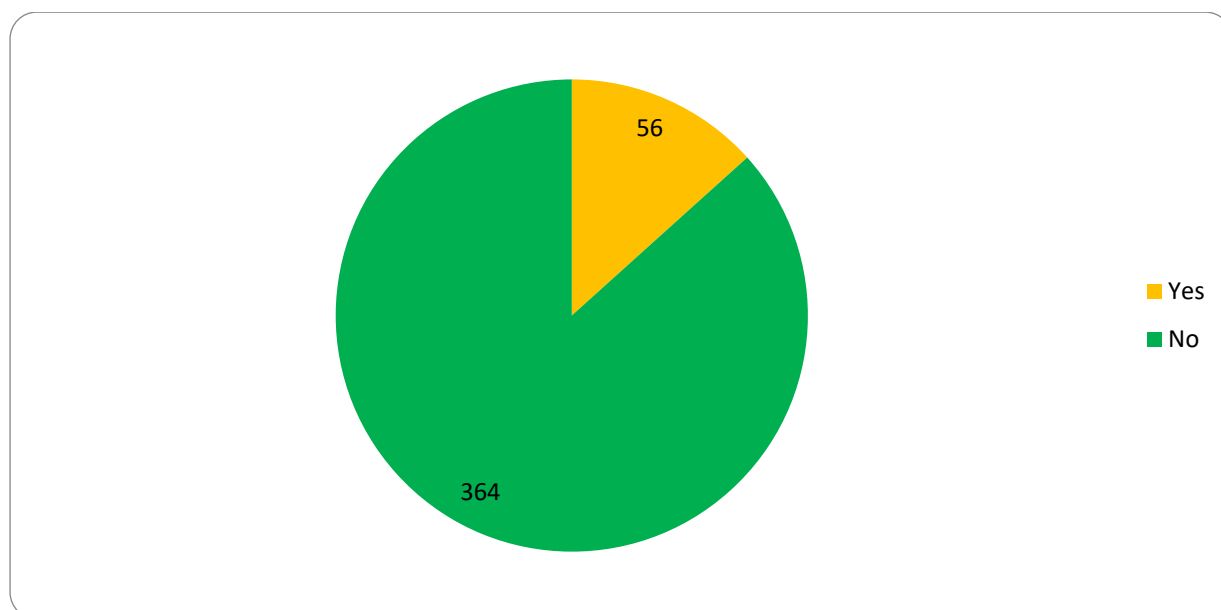


As shown above, 59.6% of respondents (254) found out about this consultation via social media. 23.5% respondents (100) were informed via email, and 10.1% of respondents (43) heard via word of mouth. 6.8% of respondents (29) selected other.

Those respondents that selected other were asked to specify where they were informed about the consultation. Comments are shown in the table below.

School	7
Family member / friends	5
BCBC website	5
Public consultation	2
Club Secretary	2
Leaflet	2
Betws Life Centre	1
Bridgenders	1
Coffee morning	1
Links through work	1
Facebook	1
WhatsApp group	1

Do you represent a local business, service provider or community group?



As shown, 13.3% of respondents (56) responded to this consultation representing a local business, service, or community group. 87.6% of respondents (364) were not responding as a representative for business, service, or group.

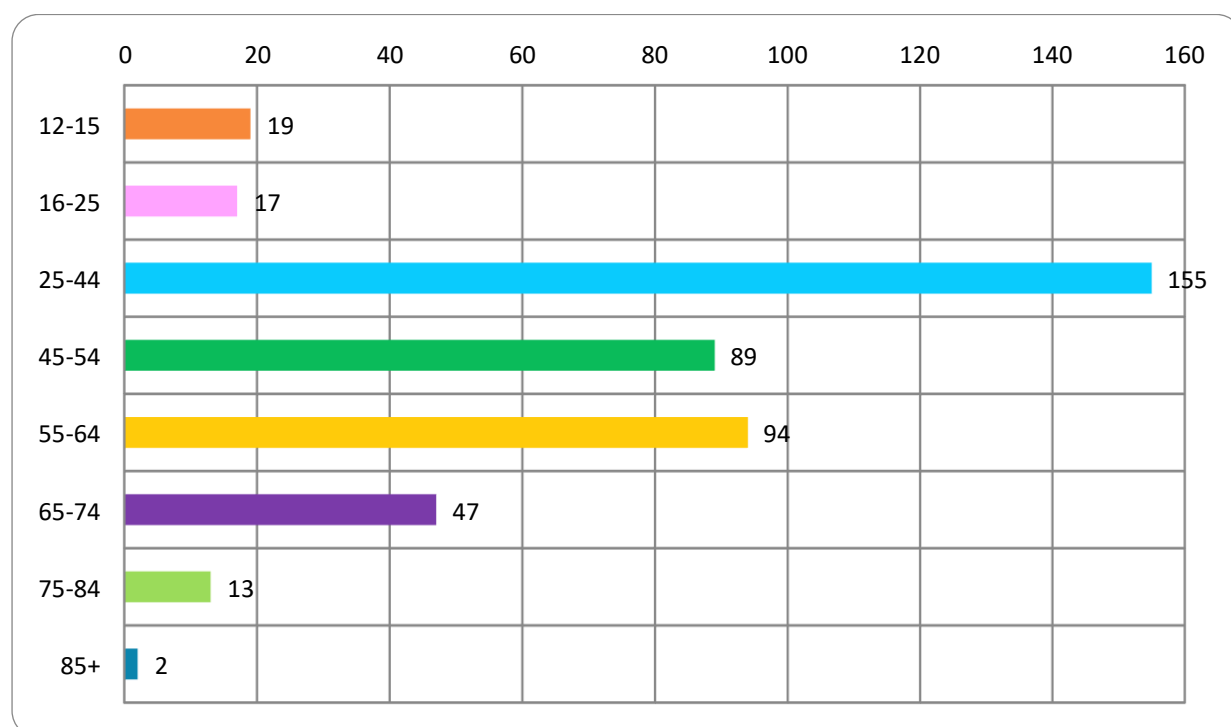
If yes, please specify:

Those respondents that stated they were responding representing a business, service, or community group were asked to specify. Comments are shown in the below table.

Ogmore vale RFC	5
Awen cultural trust	4
Llan rangers football club	4
Carn rovers football club	2
Caerau men's shed.	2
Abilitynet	1
Bavo	1
Blaengarw RFC	1
Blaengarw workmen's hall	1
Caerau environmental group	1
Cardiff city supporters' group	1
Chair of governors Betws /Blaengarw primary federation	1
Church	1
Fudgey's health and fitness club	1
Garw valley cafe owner	1
Gelli'r onn farm t/a garw valley pedigree highlands (livestock farm)	1
Garw valley heritage society.	1

I run my own flooring company and sponsor all the sports around the valley.	1
Committee of a local club	1
Invest local caerau (member)	1
Libraries	1
Llangynwyd community association (village hall)	1
Local farm	1
Maesteg comprehensive school	1
Maesteg ukulele club	1
NHS	1
Noddfa youth & community project	1
Ogmore valley ravens	1
Ogmore valley community council	1
Ogmore valley local history society	1
Our Welsh caravan & camping	1
Peniel church	1
Rugby club	1
School	1
St brides' community council	1
Tanio	1
Tondu and aberkenfig community association	1
Valley ravens Pontycymer rugby	1
Zenrs ltd	1
Member of caerau dementia friendly support group.	1

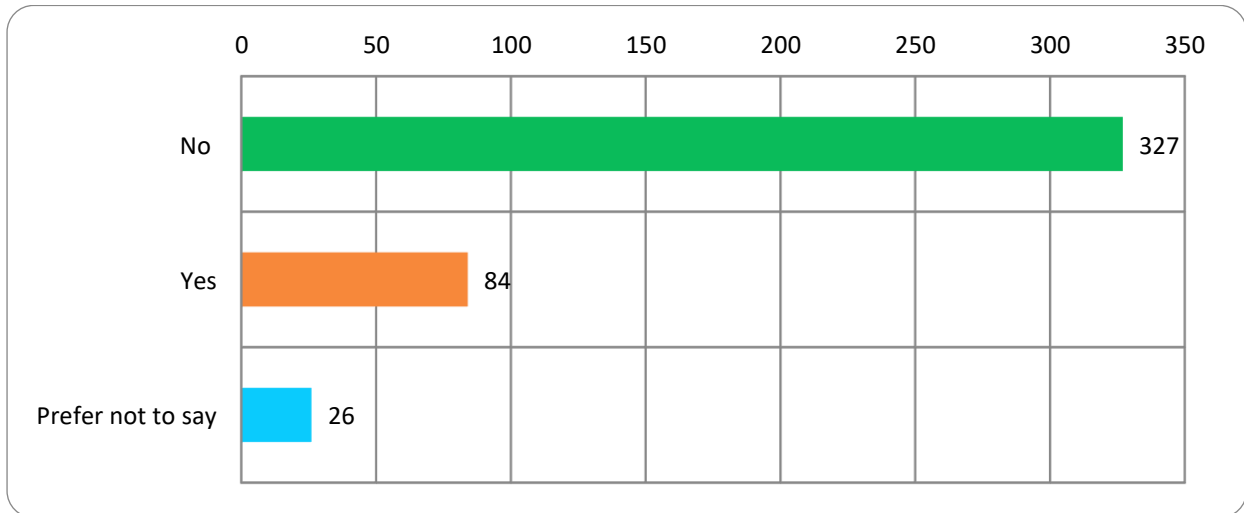
What is your age group?



As shown above, 35.6% (155) of respondents were from the age category 25-44. 21.6% of respondents (94) were aged between 55-64, and 20.4% (89) were between

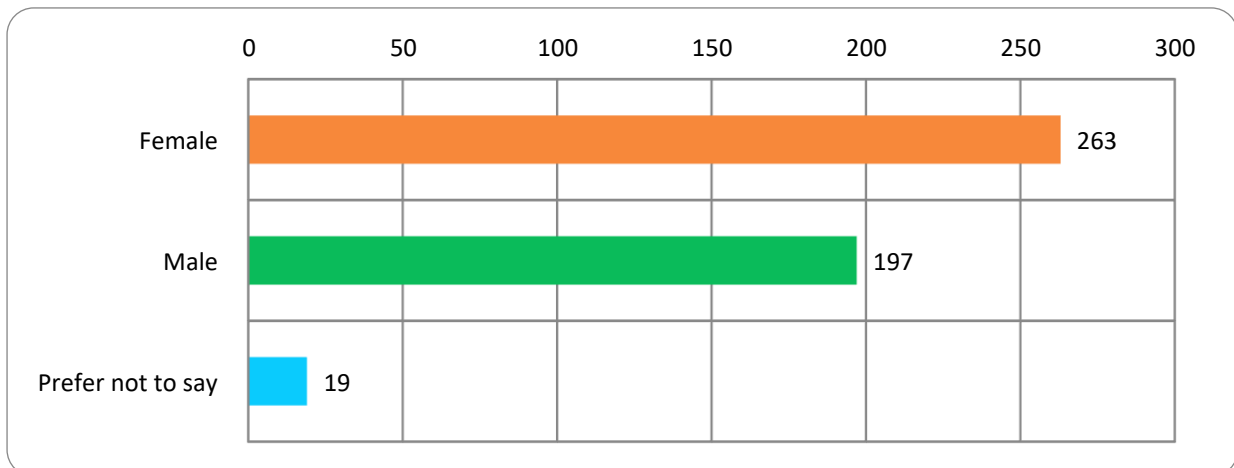
45-54. A further 10.8% of respondents (47) were aged between 65-74. 4.4% of respondents were between the age category of 12-15, and 3.9% (17) were 16-25. 3% of respondents (13) were 75-84, and only 0.5% (2) were aged 85+.

Do you consider yourself to have a long-term disability or condition?



As shown above, 74.8% of respondents (327) do not consider themselves to have a long-term disability or condition. 19.2% of respondents stated they do have a long-term disability or condition, whereas 5.9% of respondents (26) would prefer not to say.

What is your gender?



As shown above, 54.9% of respondents (263) were female, and 41.1% of respondents (197) were male. 4% of respondents (19) would prefer not to say.

9. Conclusion

Bridgend County Borough Council with the support of UK Government's Shared Prosperity Fund, have commissioned consultants Mott Macdonald to produce a Valleys Regeneration Strategy for the upper valleys of the Ogmore, Garw and Llynfi.

To ensure our strategy reflects on priorities of the people living, working, and visiting the valleys a public consultation was undertaken between 4th January 2024 to 4th February 2024.

The consultation received a total of 498 responses to the online survey, which was supported by public engagement events held throughout the consultation period.

The consultation document was available in both Welsh Language and English Language. Respondents were able to select online or request paper surveys in all formats.

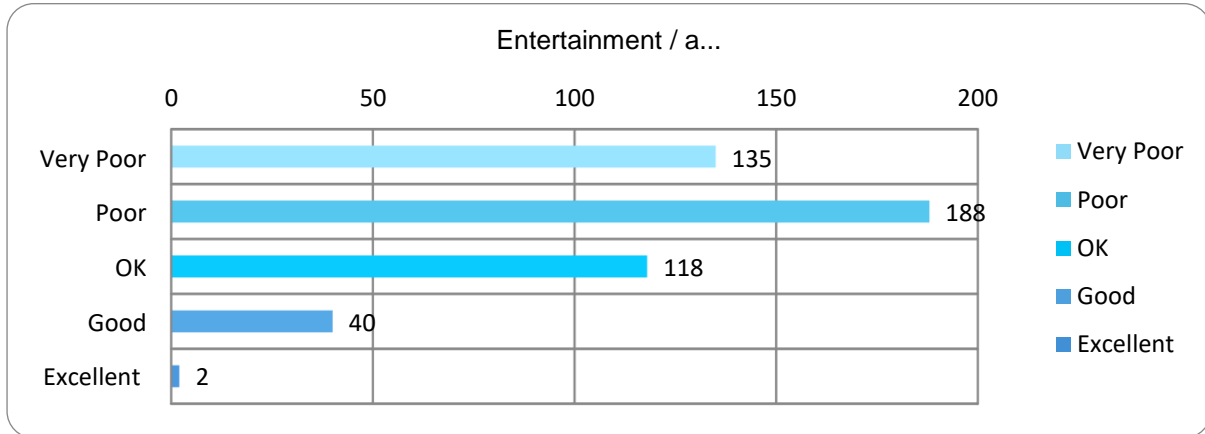
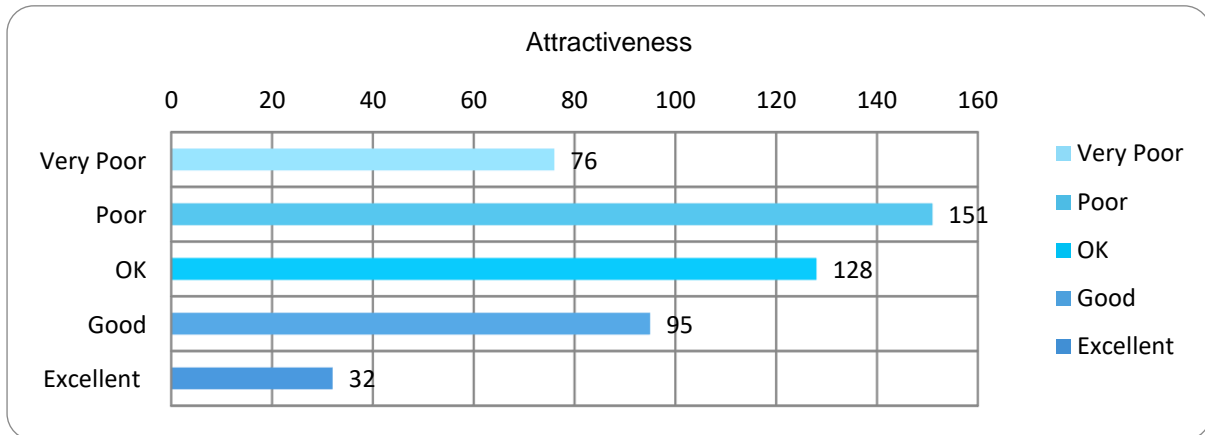
9.1. Equality Impact Assessment

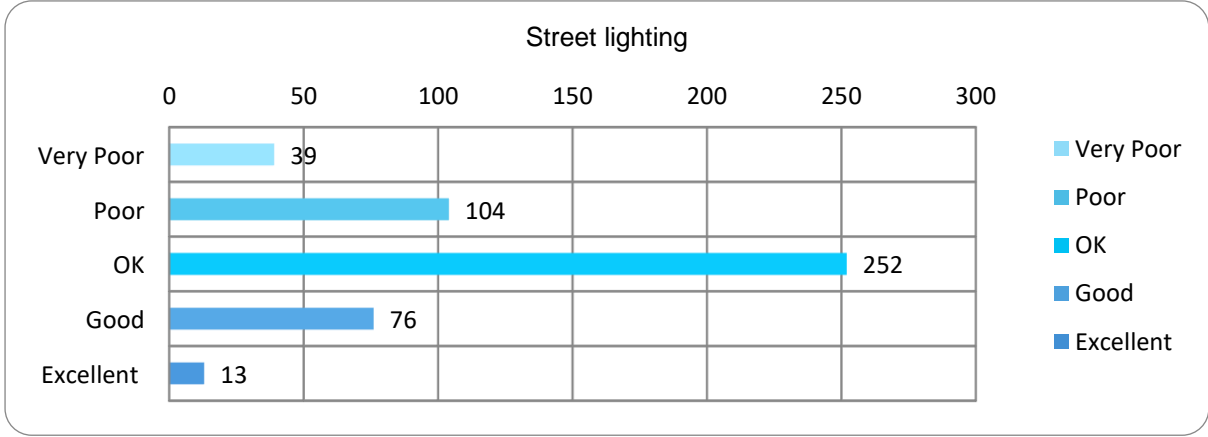
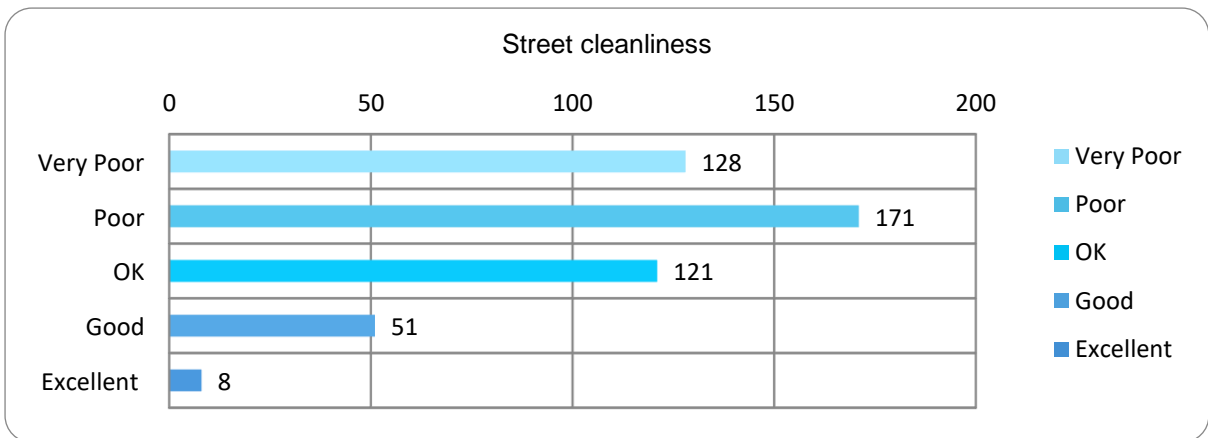
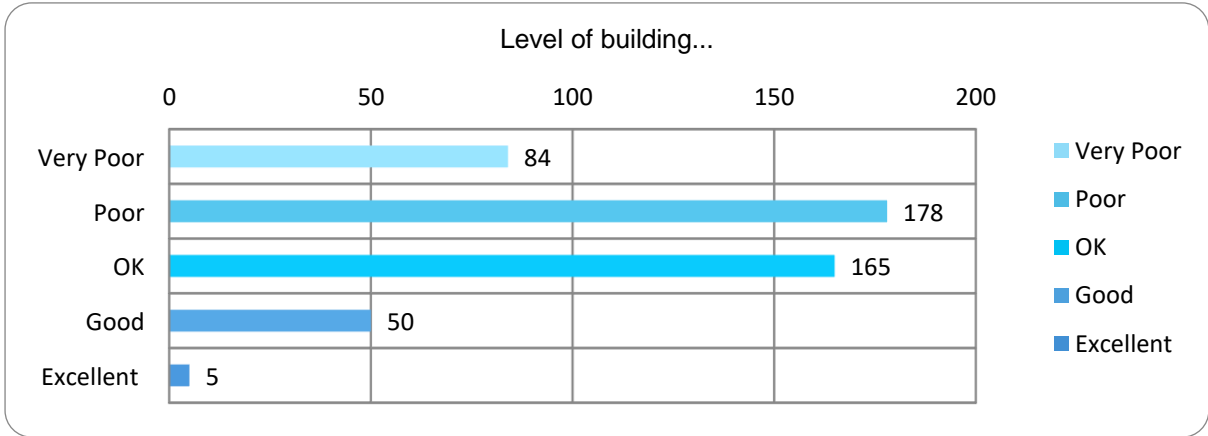
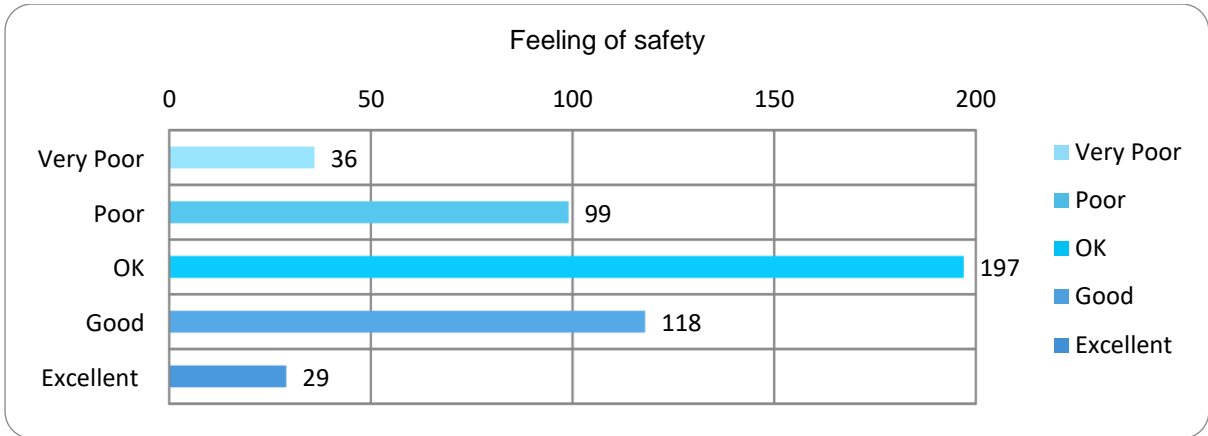
An initial Equality Impact Screening assessment was completed to identify any negative impacts of the Valleys Regeneration strategy and was presented to cabinet alongside the strategy.

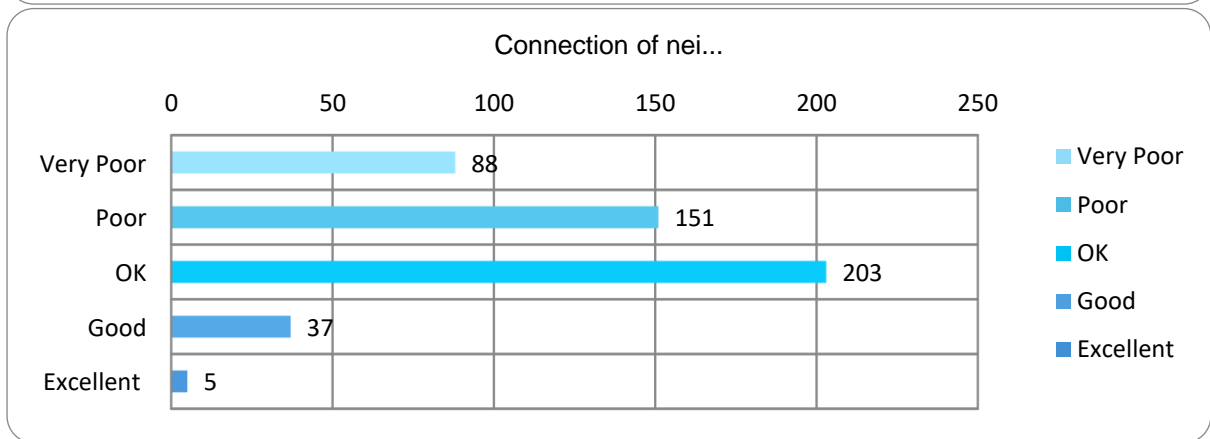
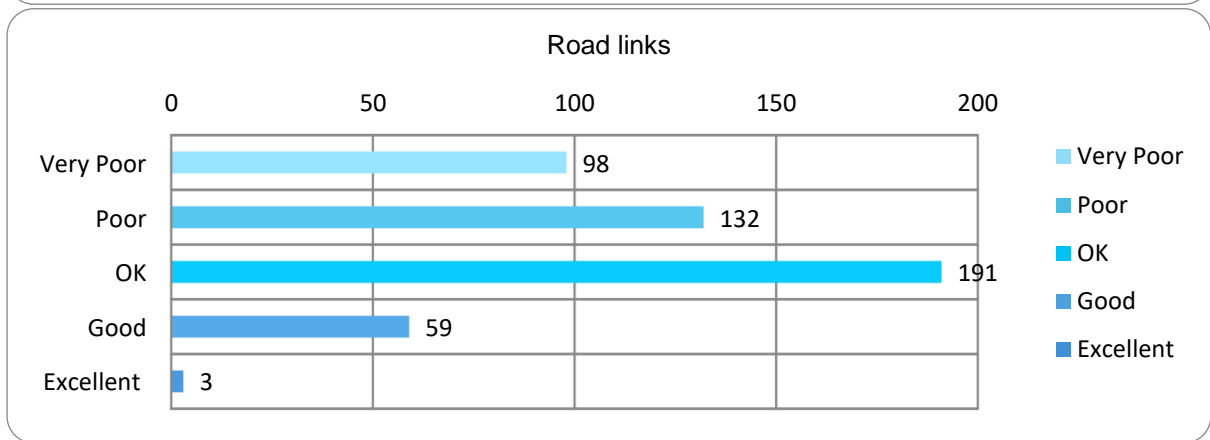
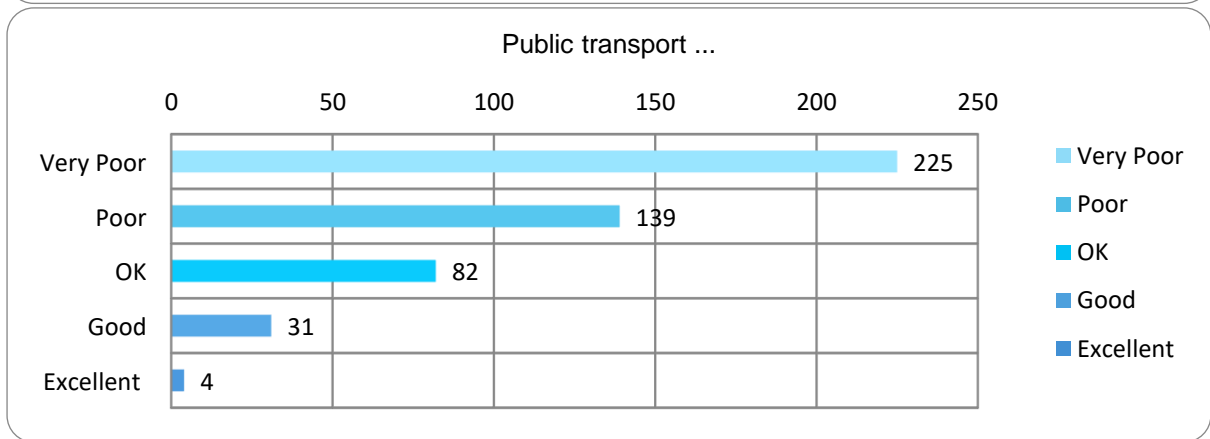
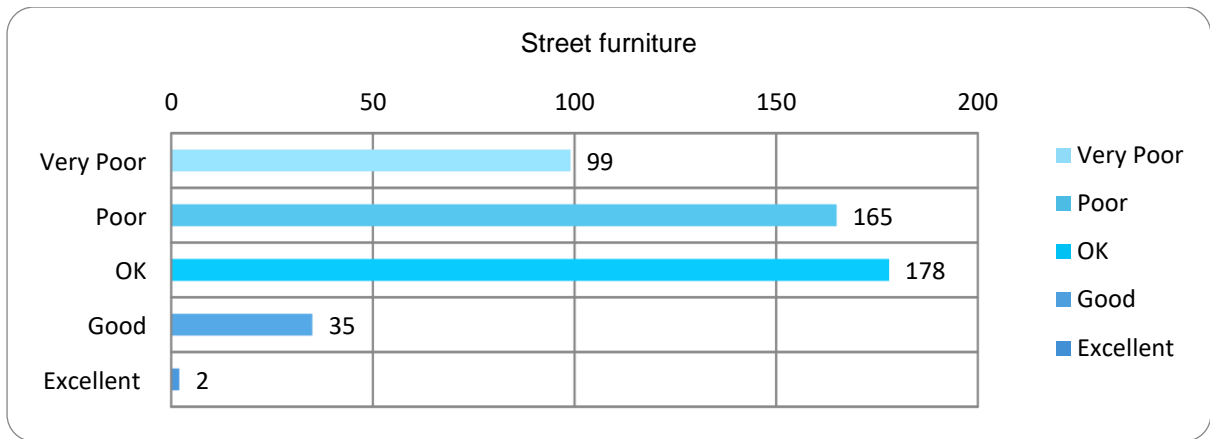
This is an information report; therefore, it is not necessary to carry out an EIA in the production of this report. It is considered that there will be no significant or unacceptable equality impacts as a result of this report.

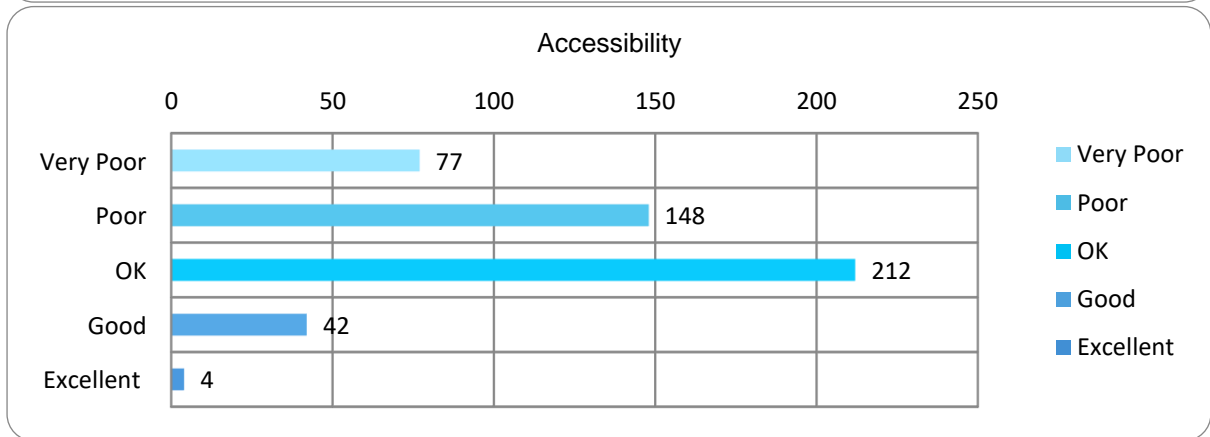
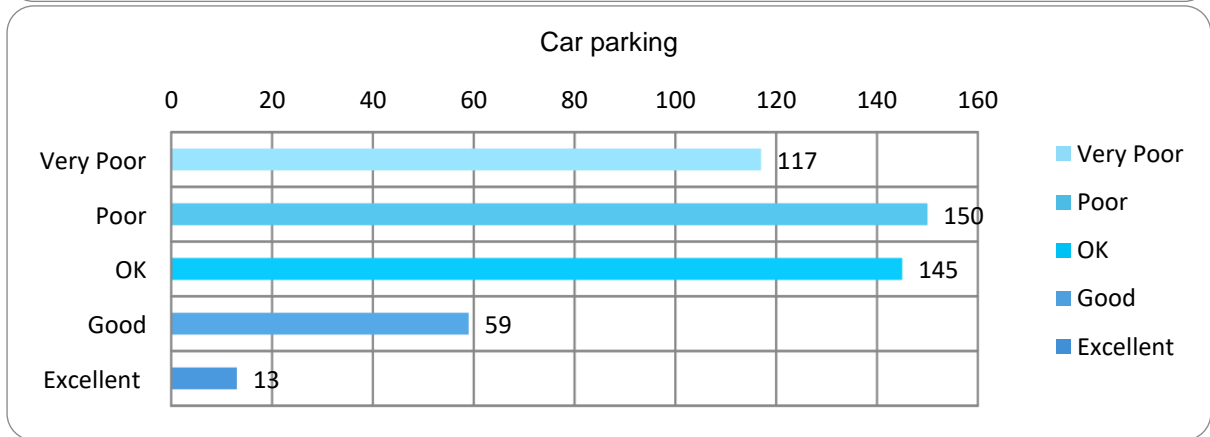
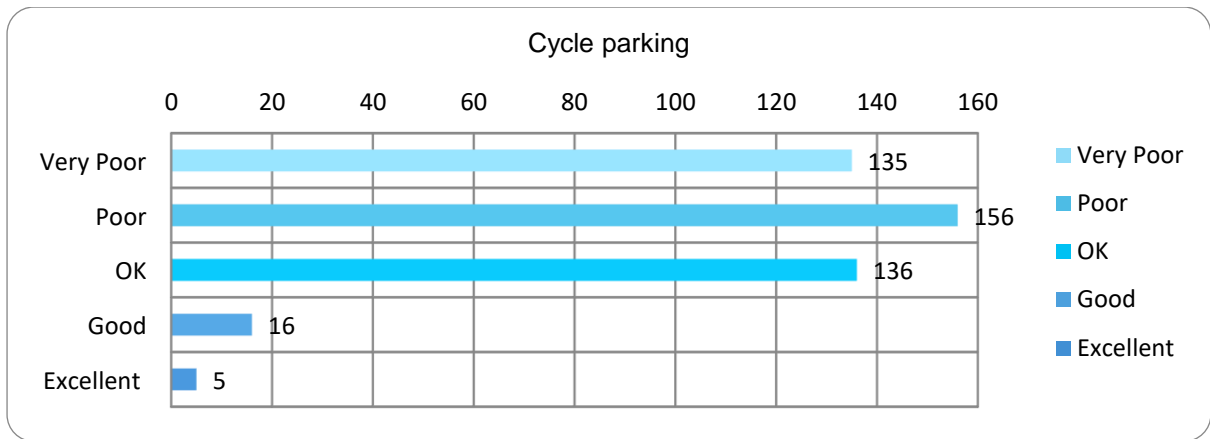
10. Appendices

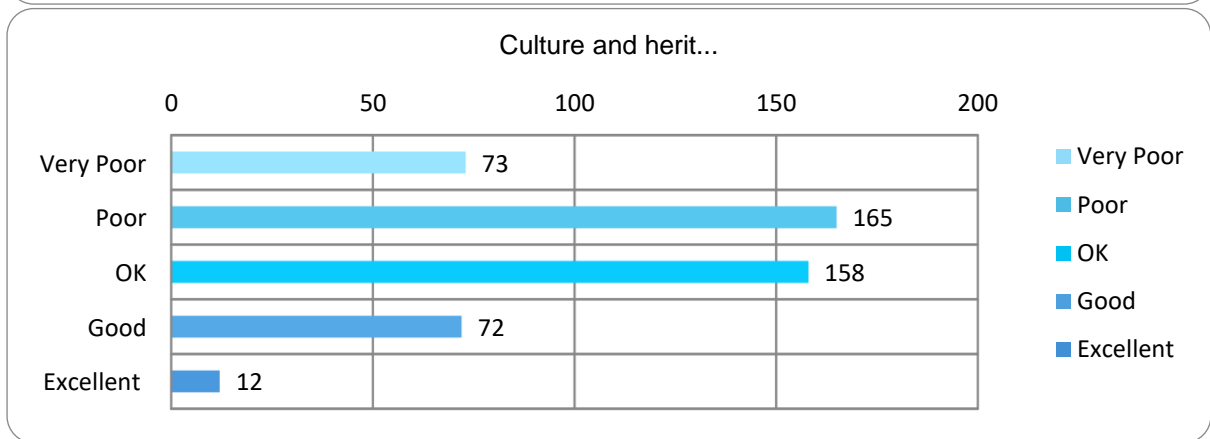
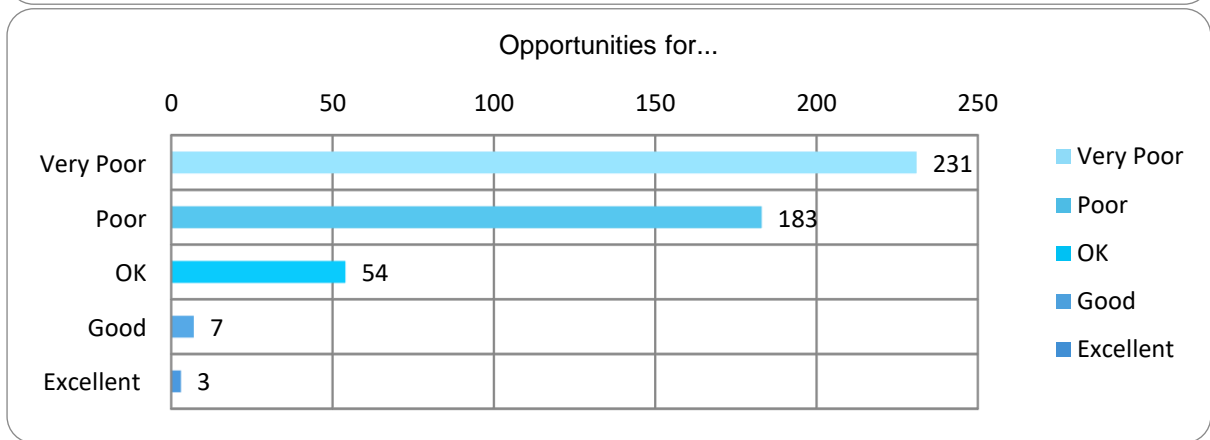
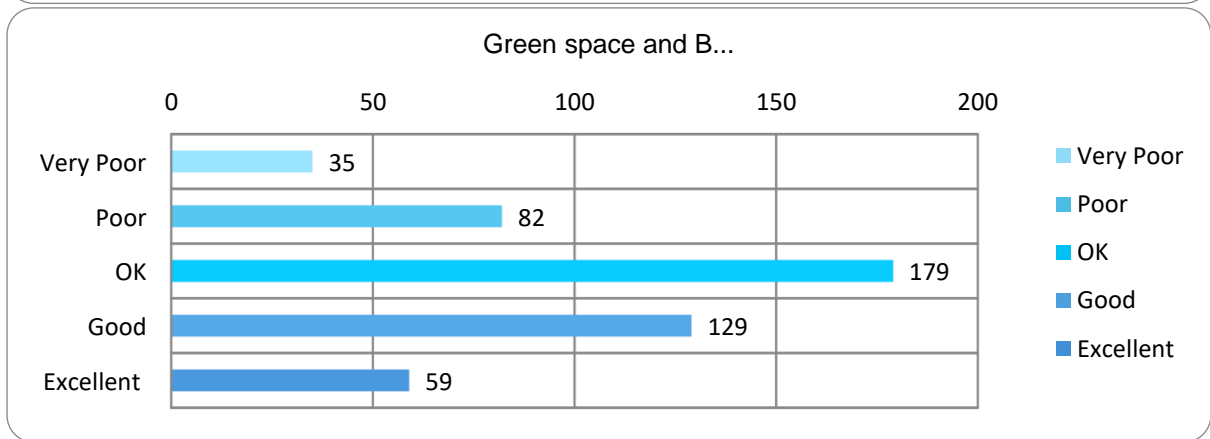
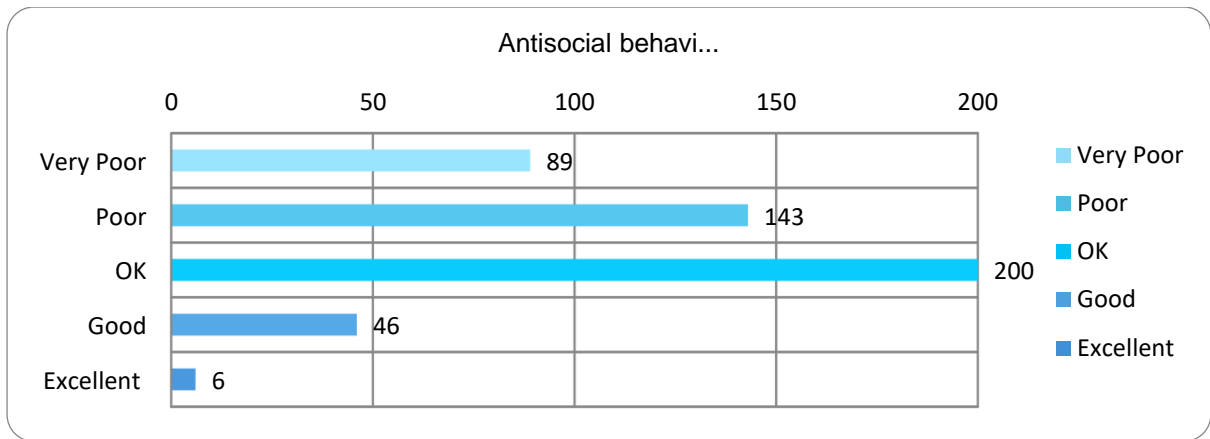
Appendix A - What do you think about the following elements within the area(s)?



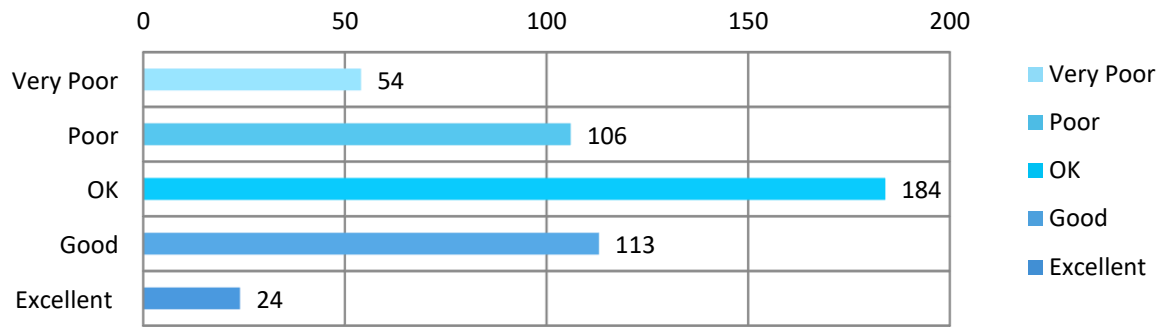




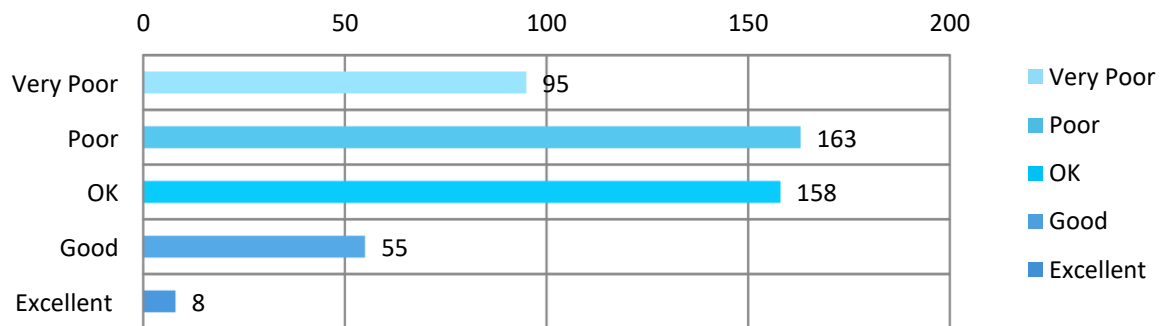




Feeling a sense o...



Health and wellbe...



Appendix B – What is your post code?

CF32	7
CF32 8BP	5
CF32 8BL	4
CF34	4
CF32 7DS	3
CF32 7EQ	3
CF32 7HE	3
CF32 7NY	3
CF328AB	3
CF328HB	3
CF328NG	3
CF34	3
CF34 0DJ	3
CF34 0YP	3
CF34 9GH	3
CF31	2
CF32 7DG	2
CF32 7DT	2
CF32 7ES	2
CF32 7EU	2
CF32 7HA	2
CF32 7HF	2
CF32 7TA	2
CF32 8AD	2
CF32 8AF	2
CF32 8AW	2
CF32 8DY	2
CF32 8HP	2
CF32 8HZ	2
CF32 8LJ	2
CF32 8LW	2
CF32 8NT	2
CF32 8PR	2
CF32 8UU	2
CF328AE	2
CF328AH	2
CF328AW	2
CF328HE	2
CF328SU	2
CF34 0DD	2
CF34 9EE	2
CF34 9EU	2
CF34 9HF	2
CF34 9JL	2
CF34 9PH	2
CF34 9RG	2
CF34 9SW	2
CF349PA	2

CF398RR	2
CF31 1SW	1
CF31 3BT	1
CF31 4GF	1
CF31 4RA	1
CF31 7ET	1
CF31 9AA	1
CF314BG	1
CF314SA	1
CF32 5DG	1
CF32 7AG	1
CF32 7AS	1
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CF32 7BA	1
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CF32 7SR	1
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CF32 7WN	1
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CF327HD	1
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CF327RD	1
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